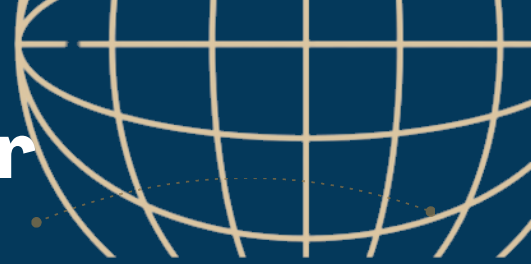


The Constituency Power Map

Name your key stakeholders and relationships.



Every diaspora leader carries an informal map in their head: the association president, the professor who mentors quietly, the cousin who knows everyone, the funder who once asked a sharp question. Informal maps fail under pressure. Names slip away, relationships go cold, and opportunities pass to whoever wrote things down. The Constituency Power Map moves those names out of your head and onto paper, where you can see the relationships you hold, the relationships you need, and the next move for each.

What you will build. A one-page map that names your key stakeholders, places each one by influence and alignment, and assigns one measurable next move per priority relationship.

Framework spine. The Three G's define who belongs on your map. The 9As, especially Audience, Alliances, and Access, define what you do with them.

Step 1. Define Your Constituency

Precision comes before everything else on this map. Use the Three G's to name the community you organize, serve, or represent.

Generation. Which generations does your work reach? First generation, 1.5, second, multi-generational descendants?

Geography. Which homeland regions and which settlement cities or countries define your community?

Gender. Whose leadership, participation, and needs shape your work, and who is missing from the room today?

In one sentence, my constituency is

Step 2. Inventory Your Stakeholders

List at least twelve stakeholders: individuals, organizations, and institutions that touch your work. Draw from three circles: community anchors (elders, associations, faith and cultural institutions), institutional actors (funders, agencies, employers, universities), and connectors (the people who move between worlds).

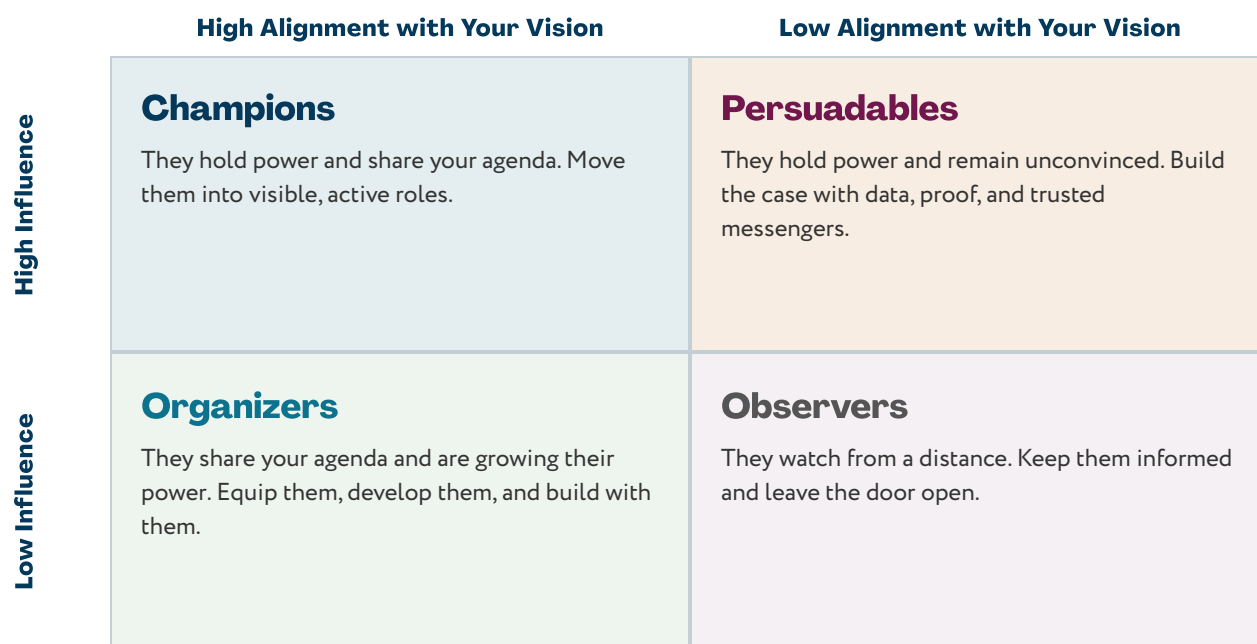
Stakeholder	Organization and Role	Three G's Notes	What They Hold (3Ts)	Relationship Today	Influence

Relationship scale. Unaware (they do not know your work), Aware (they know of it), Engaged (they have acted with you once), Ally (they act with you repeatedly and publicly).

Influence scale. High, Medium, or Low influence over the resources, decisions, or audiences your vision requires.

Step 3. Place Each Stakeholder on the Power Map

Plot every name from your inventory into one of four quadrants.



My Champions

My Persuadables

My Organizers

My Observers

Step 4. Name the Relationship Moves

Power maps earn their keep through Asks and Answers, two of the 9As. For your three highest-priority relationships, name the specific Ask you will make, the value you offer in return, and the date you will act.

Priority	Stakeholder	Quadrant	Your Ask	The Value You Offer	Next Move	By When
1.						
2.						
3.						

Step 5. Set Your Review Rhythm

Constituencies shift, and your map should shift with them. Review the full map monthly. Update it immediately when one of three events occurs: a stakeholder becomes an ally, an ask stalls for more than thirty days, or someone's influence changes because of an election, a promotion, or a funding cycle.

YOUR POWER MAP IS READY WHEN

- ✓ Every stakeholder carries a name, a relationship level, and an influence rating.
- ✓ Each quadrant of the map holds at least one real name.
- ✓ Your three priority relationships each carry an Ask, an offered Answer, and a date.
- ✓ You have checked the map against the Three G's and named who is still missing.