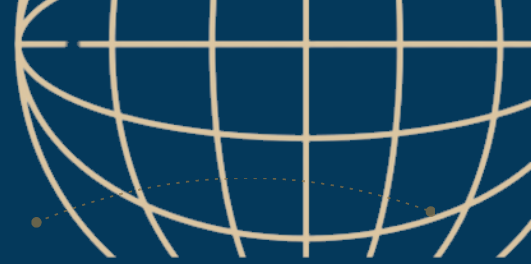


The Diaspora Vision Statement

Written to proposal-ready standard.



Funders, partners, and family all ask the same question in different words: what exactly are you trying to build? A vision that lives only in your heart recruits no partners, wins no funding, and builds no institutions. The Diaspora Vision Statement distills your purpose into two or three sentences a funder could repeat back to you accurately. Proposal-ready means exactly that: you can place it into a grant application, a partnership deck, or a landing page without edits.

What you will build. A vision statement refined through three drafting passes and tested against a five-point proposal-ready standard.

Framework spine. The Diaspora Journey Framework grounds the vision in your account of yourself. The 9As, especially Agency and Agenda, turn that grounding into a claim you can act on.

Step 1. Locate Yourself in the Work

Authority grows from position. Funders trust leaders who know why the work belongs to them, so before you write a single vision sentence, answer the three dimensions of the Diaspora Journey Framework honestly.

Physical Journey. How did you or your family move, and what did that movement create in you?

Ties to Heritage Country. Which ties do you actively maintain today through language, culture, economics, or relationships?

Psychological Journey. Which part of this identity have you fully claimed, and which part are you still claiming?

Step 2. Define the Change

Agency means you are the actor. Agenda means the change is named. Complete all six fields before drafting.

Field	Your Answer
Community. Who specifically, defined by the Three G's?	
Outcome. What changes because your work exists?	
Geography. Where does the change happen?	
Timeframe. By when?	
Your role. What do you personally build, organize, or lead?	
Evidence. How will you know the change occurred?	

Step 3. Draft in Three Passes

Pass one, the working draft. Write five to eight sentences without editing yourself, and say everything you carry about this work. Length is welcome here because cutting comes later.

Pass two, the tightened draft. Cut to three or four sentences. Keep one community, one outcome, and one timeframe. Replace every soft verb with an action verb: create, build, organize, invest, launch, sustain.

Pass three, the proposal-ready statement. Shape the final two or three sentences around this structure.

[I / We] + [action verb] + with [specific community] + to [measurable outcome] + in [geography] + by [timeframe], measured by [evidence marker].

A worked example. *"We organize second-generation Ethiopian and Eritrean health professionals across the Washington, DC region to fund and staff three community health partnerships in Addis Ababa and Asmara by 2029, measured by clinicians trained and patients served. Our members invest their time, talent, and treasure where their families began."*

My proposal-ready vision statement

THE PROPOSAL-READY STANDARD

Your statement meets the standard when all five hold true.

- ☒ It names one specific community, defined through the Three G's rather than a broad label.
- ☒ It names one measurable outcome with a timeframe and an evidence marker.
- ☒ It uses active verbs throughout, with you or your organization as the actor.
- ☒ It passes the read-back test: a funder who hears it once can repeat it accurately.
- ☒ It drops into a proposal executive summary without edits.